



****EMBARGOED UNTIL TUESDAY, FEBRUARY 6, 2018 AT 6:00 AM EST****

FOR IMMEDIATE RELEASE
February 6, 2018

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TODAY: New Life-Saving Public Preparedness Program Launches in the United States
citizenAID North America Brings Disaster Response System to the US from the UK

WASHINGTON – Today citizenAID North America (citizenAID) officially launched in the U.S., uniting comprehensive public treatment kits and online training and curriculum – all specific to disaster preparedness – in one place for the first time.

citizenAID is a system of immediate actions the public can take to save lives – either their own or those around them – should they be caught in any act of violence or act of nature where multiple people are injured. citizenAID was designed to educate, empower, and equip the average citizen to save lives during the time between point of wounding and professional medical care arriving.

In order to distribute this knowledge broadly, citizenAID has developed a free mobile application available now on the [App Store](#) and [Google Play](#). In addition to the app, citizenAID also provides:

1. **Public Treatment Kits:** citizenAID has created kits and wall stations in various sizes for schools, community spaces, offices, and public transportation hubs.
2. **Online Training & Curriculum:** citizenAID offers online training that leverages the knowledge of our Subject Matter Experts (SMEs), who have spent decades working in emergency response. This curriculum will be available for download on our website in early February 2018.

citizenAID’s mission is simple: To save lives in times of crisis.

[Learn More Here.](#)

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About citizenAID North America

citizenAID was first launched in the UK by four deeply experienced civilian and military clinicians working in collaboration with industry to improve public resilience. citizenAID leverages the success of the Combat Lifesaver Program, which was originally created to decrease the percentage of preventable deaths on the battlefield by teaching basic trauma care to battlefield soldiers. citizenAID has repurposed this training for consumption by non-military citizens, and has created a free mobile application so that this knowledge is accessible to every American, free of charge.

Find out more at: www.citizenAID.us.